

## Privacy Policy

Protecting your private information is my priority. This Statement of Privacy applies to *bmabee.com* and governs data collection and usage. The *bmabee.com* website is an advertising website. By using the *bmabee.com* website, you consent to the data practices described in this statement.

### Collection of Your Personal Information

I may collect anonymous demographic information, which is not unique to you, such as which country your online visit originated from, or which type of browser you used to view *bmabee.com*. This information is collected via Google Analytics.

I do not collect any personal information about you unless you voluntarily provide it to me. However, you may be required to provide certain personal information to me when you elect to contact me about my products or services by calling my telephone number or sending me an email. I will use your information for communicating with you in relation to products or services you have contacted me about. I also may collect additional personal or non-personal information in the future.

### Use of Your Personal Information

I collect and use your personal information to deliver the products and/or services you have requested. I may also use your personal information to inform you of other products and services available from me.

### Sharing Information with Third Parties

I do not sell, rent, lease, or give customer information to third parties.

I may disclose your personal information, without notice, if required to do so by law or in good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on me or the site; (b) protect and defend my rights or property or those of the site; and/or (c) act under exigent circumstances to protect the personal safety of users of *bmabee.com* or the public.

### Tracking User Behavior

Google Analytics may keep track of the pages within the *bmabee.com* website that you visit, in order to determine which products and services being offered are most popular. This tracking is anonymous; it does not identify you personally.

### Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Google Analytics. This information can include your browser type and access times. This information is used to provide general statistics regarding use of the *bmabee.com* website.

## Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, I will delete your personal information from my records.

Please note that I may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, provide a product or service requested by you, or reasonably anticipated within the context of my ongoing business relationship with you, or otherwise perform a contract between you and me;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with me;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

## Children Under Thirteen

I do not knowingly collect personally identifiable information from children under the age of thirteen.

## Changes to this Statement

I reserve the right to change this Privacy Policy from time to time. I will notify you about significant changes in the way I treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on the *bmabee.com* website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

## Contact Information

I welcome your questions or comments regarding this Statement of Privacy. If you believe that I have not adhered to this Statement, please contact me at:

Beth Mabee

Email: [beth@bmabee.com](mailto:beth@bmabee.com)

Telephone: 623.518.3324