

Professional Profile

After 25 years in the property/casualty insurance industry, I am now a marketing and IT consultant who also teaches online web design and communications classes for the University of Phoenix.

Skills Summary

- Organized and efficient
- Excellent writing and computer skills
- Works well with others
- Master's degree in Marketing and IT
- Public speaking experience
- 20 years in management

Professional Experience

6/08 to present, Online Instructor for University of Phoenix

- Experienced teacher of Communications Department classes on essay writing
- Currently teaching Information Systems classes for interactive web design

1/06 to present, Consultant and Designer

- Marketing campaigns, including rebranding; graphic design, logos, print marketing materials, email prospecting, and design, development, and maintenance of web and social media sites
- Online portfolio at <http://bmabee.com/>
- Most recent contract positions – IT/marketing consultant handling website content and graphic design for Maricopa County Library District, 3/12 to 9/12; marketing and rebranding consultant for realtor producing virtual home tours, print marketing materials, social media posts and email marketing campaigns, 11/12 to 6/13; Associate for Congregational Life for First Presbyterian Church of Sun City, in charge of rebranding and marketing efforts, including new social media presence, 7/13-present.

2/03 to 12/05, AVP of Underwriting for Southwest Risk Services in Scottsdale, AZ

- Managed underwriting staff and guidelines for two self-insurance pools

6/97 to 5/02, VP of Underwriting for Empire Insurance Group in New York City

- Handled runoff of business for company being closed down by its corporate parent

11/89 to 5/97, Manager Underwriting Information Products for Insurance Services Office, Inc. (ISO) in New York City

- Managed development, marketing, and training for software used by insurance underwriters

8/83 to 10/90, AVP Underwriting for Tri-State Insurance Company of Minnesota in Luverne, MN

- Managed underwriting staff and guidelines for a regional property/casualty insurer

Education

South Dakota State University – Brookings, SD
BA in secondary education, English and history double majors

New York University Stern School Of Business – New York, NY
MBA with dual majors in Marketing and Information Technology